

Visual Communication & Design

Cuyahoga Community College, Eastern Campus

VC&D
2540
CRN: 13955

Indv. Projects

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Office Hours

Monday

4:30 pm - 5:30 pm

Tuesday

8:30 am - 12:00 pm

2:00 pm - 3:00 pm

Wednesday

8:30 am - 9:00 am

10:50 - 12:00 pm

3:10 pm - 5:30 pm

Thursday

8:30 am - 9:00 am

Spring 2010 -

Tuesdays, 12:00pm - 2:00pm

Room ELA 132

Course Description 2 Credit: 1 Lecture / 3 Lab

Individual projects in visual communication and design in areas of student's choice.

Progress and grading determined on individual basis according to criteria mutually agreed upon between student and instructor. May be repeated for up to six credits.

Prerequisite(s): Departmental approval: six semester credit hours of visual communication and design coursework, or submission of portfolio.

Course Objectives

Upon satisfactory completion of VC&D 2540 - Individual Projects, the student should be able to perform the following outcomes and supporting objectives:

1. Demonstrate the ability to define and limit an area of investigation.
2. Demonstrate the ability to work independently on photographic and/or graphic projects.
3. Demonstrate the ability to evaluate and critique their own work.
4. Demonstrate the ability to successfully complete an independent project with clearly defined parameters within a scheduled time frame.

Course Schedule

Feb 2	Session 1	Intro to Class & Project Requirements
Feb 9	Session 2	Production
Feb 16	Session 3	Proposal Due
Feb 23	Session 4	Presentation of Pre Production & Influences
March 2	Session 5	Production
March 9	Session 6	Spring Break
March 16	Session 7	Production
March 23	Session 8	Presentation of Proof of Concept
March 30	Session 9	Production
April 6	Session 10	Production
April 13	Session 11	Class Presentation of Work in Progress
April 20	Session 12	Post Production
April 27	Session 13	Post Production
May 4	Readind Day	No Class
May 11	Session 14	Presentation of Product & Portfolio

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Grading

The Project: In this class students will have the opportunity to develop a self directed plan of study that culminates in a portfolio quality project(s) intended for Advertising, Graphic Design, Illustration, Visualization, Simulation or Animation students.

Projects Proposal (10 points)

The proposal will include project theme, milestones, goals, intended audience and “deployment requirements”.

Influences & References (5 points)

Students are required to research aesthetic and technical solutions to production problems. Influences should be captured and presented as part of the preproduction process. Students are required to complete annotated concept explaining application of influences from research and reference.

Project Pre-Production (10 points)

Students are required to present full pre-visualization/preproduction in the form of thumbnails, storyboards, concept art and/or written narrative.

Proof of Concept (10 points)

All students are required to present proof of concepts and/or prototypes of work in progress for peer review.

Project Presentation (40 points)

The culminating project should adhere to the original Project Proposal. The final presentation should be a fully realized project that includes a beginning, middle and end of presentation.

Production Portfolio (25 points)

A demo reel or project portfolio should be kept that provides evidence of all process work. Think of this deliverable as a project documentary. The product can be a presentation or stand alone piece of media.

Grading Scale

A: 90+ B: 80+ C: 70+ D: 60+ F: 59-

Course & Department Requirements

Visual
Communication
& Design

Email Requirements: All students are required to check Tri-C student email on a regular basis or forward the Tri-C email to a personal account. Email is my preferred method of contact.

Attendance and Participation:

In this course, attendance and participation are not directly factored into the grading criteria, however, excessive absences or tardiness will inevitably undermine the success of your performance in class. All presentations, lectures, demonstrations and discussions are unique and can not be replicated. You are responsible for making up any missed content independently. Late projects will be reduced by 10%.

Assignments & Projects:

Assignments are required to be completed both in and out of class and with the assistance of supplemental Web material. Students are required to use the Technology Learning Center located on the third floor of the ESS building as needed. Assignments are due on time as described by the course schedule. Late assignments will be reduced by 10%. Assignments are to be completed and prepared for presentation prior to the start of the class on the day they are due.

Classroom & Course Policies

Student will refrain from any disruptive behavior in the class and VC&D department areas.

When attending class, students should be prepared to be productive and engaged in classroom activities.

Students should refer to the College Student Handbook for policies governing this class. <http://www.tri-c.edu/studenthandbook/default.htm>. Copies of the College Student are available and can be obtained from the Office of Admissions and Records.

Students who require adaptive or special needs because of disability or medical condition, please contact the instructor, counselor or Access representative as soon as possible, so that appropriate arrangements can be made.

No food or drink will be permitted in class at any time.

The lab is a public space. Keep it clean, safe and free of distraction.

Do not access or copy files and folders that do not belong to you.

Check the College Catalog for last day to withdraw from this course. Students who fail to withdraw themselves from class by this date will result in a failing grade for the course. Withdrawing from a class must comply with appropriate protocol and procedures set forth by the college. A student's failure to attend classes shall not constitute an official withdrawal.

If you have any questions or concerns about the information in this syllabus, please contact the instructor.



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